



It was the wisdom of your grandmother. Now, it's the advice of the medical community. When you wash your hands, you don't spread germs. And germs cause illness.

Washing hands means fewer employee sick days and better customer relations. Grandma's wisdom meets your bottom line.

So, how do you encourage it? Company policy? Signs in the washroom? How about a medicated lotion soap that cleans gently and fights bacteria? A moisturizing soap that feels good on your hands, with no dyling or chapping. A soap that's effective, even in hard water. How about LOTIONRICH? Just lather and wise. You don't even have to rinsel

Your employees will love it. Your customers will appreciate it. Your bottom line will glow with the LOTIONRICH difference.

## DIRECTIONS

- Wet hands
- Lather
- Dry thoroughly It's that easy!

See label for more detailed directions and precautions.

## SPECIFICATIONS

- Physical Form: Liquid, completely water soluble.
- Color: Pink
- Odor: None
- Solvent Content: None

LOTIONRICH is simply the best medicated lotion soap you can buy. I PERSONALLY GUARANTEE IT!

El Bush

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